

Our latest extension for the Joomla 1.5 CMS is a handy tool to generate a listing of products in your Virtuemart store, in a format compatible with Google Product Search.

The product listing generated by the component is in XML format, and can be manually uploaded, or submitted to the Google Merchant Center for scheduled upload. Once uploaded to your Google Merchant centre account the feed can be used for Google Product Search, Google Product Ads, and Google Commerce Search. The component is straightforward to use, and is a great way to publicise your store on Google.

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